

Five-Minute Marketing
Your name will be entered into a \$100 MK Shopping Spree

8 reasons why women start a Mary Kay Business:

1. Money – highest direct commission paid in the US – 50% commissions on all products.
2. Free Car! – Cash compensation in lieu of car and insurance almost fully paid
3. Friends – Support system. In business for yourself, not by yourself!
4. Freedom from corporate America – no glass ceilings, unlimited earning potential!
5. Flexibility – full time pay for part time work, on the go selling, great for any busy woman, mom, full time employee
6. Website opportunity – you can have your own website for \$25.00 your first year!
7. Tax advantages – self-employed, so tax benefits and deductions are endless
8. Company Values – God first, family second, and career third. Golden Rule applied to all business in the sales force and corporate in Dallas.

What does it take to get started?

\$100.00 plus tax and shipping (\$300.00 value in the kit)-show picture of started kit (Perfect Opportunity Brochure)

We have the privilege of investing in inventory. It is not required, but recommended.

It is all up to you and how much you feel you would need to service your customers (anywhere from \$200 to \$3600)

90% buyback guarantee on all inventory purchased making it almost a risk free investment.

My Director will answer al of these questions for you (and your husband) at training.

“I understand that this may or may not be something you are interested in, however, could you see yourself in your WILDEST dreams getting started and making some extra money with Mary Kay?”

Remember, if she doesn't sign on the spot, leave her with Perfect Opportunity CD, Choices CD or Consider the Possibilities VHS. Also, you can leave a Step to Success brochure, Living a Rich Life brochure, and **an agreement**.

Turn this into Traci (or Director) on Monday Night for credit

1. What did I share with you that got you excited about the Mary Kay opportunity? _____

2. Why would you be good at this business? _____

3. What would be something that would concern you? _____

4. If you knew you couldn't fail, and that my director and I would teach you everything you need to succeed, what would you do? _____

5. On a scale from 1-10, where would you be?

NEVER 1 2 3 4 No Middle of the Fence 6 7 8 9 10 YES!!!!

Customer Name: _____ Address: _____

Best phone number to reach you at: _____ Best time to call: _____

Email address: _____ Consultant Name: _____

If you win the \$100 shopping spree, what is the best way to contact you? _____

Comments: _____

