

Professional Networking Portfolio Scripts

Booking a Professional Acquaintance

Hi _____. This is _____ calling. (Pause) If you recall, we met briefly at _____. (Pause) Do you have a quick minute? (Pause) Great. The reason I'm calling is because I am compiling a Professional Women's Networking Portfolio featuring _____ Area women and their businesses. I thought you would see the value in FREE advertising. My portfolio refers you and your business to all of my clients. Plus, after 100 women have been profiled, everyone featured receives a referral list of all participants and their businesses. I would LOVE to feature you and your business in my growing portfolio. I'm currently booking appointments for this week and next, which would work better for you?

Booking a Professional Referral

Hi _____. This is _____ calling. (Pause) I understand that you are a friend of _____. (Pause) Do you have a quick minute? (Pause) Great. The reason I'm calling is because I'm a consultant with Mary Kay, and I recently met with _____ to feature her in a Professional Women's Networking Portfolio that I'm compiling for the _____ Area. She thought you would see the value in FREE advertising. My portfolio refers you and your business to all of my clients. Plus, after 100 women have been profiled, everyone featured receives a referral list of all participants and their businesses. I would LOVE to feature you and your business in my growing portfolio. I'm currently booking appointments for this week and next, which would work better for you?