

Order of Application

Here is a handy application guide for your customers' day and night skin care routines. More than likely, they will not use all of these products. Simply identify the products they do use and instruct them to apply them in the following order.

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|---------|--|---|---------|
| | | | ☀️ day |
| | | | 🌙 night |
| 🌙 | | Oil-Free Eye Makeup Remover | |
| ☀️ & 🌙 | | TimeWise® 3-In-1 Cleanser, TimeWise® 3-In-1 Cleansing Bar | |
| | | or Botanical Effects™ Cleanse (Formula 1, 2 or 3) | |
| ☀️ or 🌙 | | TimeWise® Even Complexion Mask, TimeWise® Moisture | |
| | | Renewing Gel Mask (10 minute application then rinse off), | |
| | | Botanical Effects™ Mask (Formula 1, 2 or 3) or TimeWise® | |
| | | Microdermabrasion Set* | |
| | | Step 1: Refine and | |
| | | Step 2: Replenish | |
| ☀️ & 🌙 | | Botanical Effects™ Freshen (Formula 1, 2 or 3) | |
| ☀️ & 🌙 | | Acne Treatment† Products | |
| ☀️ & 🌙 | | TimeWise® Replenishing Serum+C | |
| ☀️ & 🌙 | | TimeWise® Even Complexion Essence | |
| ☀️ | | TimeWise® Day Solution Sunscreen Broad Spectrum SPF 25† | |
| ☀️ | | Mary Kay® Sunscreen Broad Spectrum SPF 30† | |
| 🌙 | | TimeWise® Night Solution | |
| | | TimeWise® Night Restore & Recover Complex | |
| | | TimeWise® Moisture Renewing Gel Mask (leave on overnight) | |
| | | - based on your hydration needs and preference, you can | |
| | | omit your usual moisturize step when using the gel mask as a | |
| | | leave on product | |
| ☀️ & 🌙 | | TimeWise® Age-Fighting Moisturizer, Botanical Effects™ | |
| | | Hydrate (Formula 1, 2 or 3) | |
| ☀️ | | or TimeWise® Age-Fighting Moisturizer Sunscreen Broad | |
| | | Spectrum SPF 15† | |
| ☀️ & 🌙 | | Additional Moisturizers (Intense Moisturizing Cream, Oil-Free | |
| | | Hydrating Gel or Advanced Moisture Renewal® Treatment | |
| | | Cream) | |
| ☀️ | | Oil Mattifier | |
| ☀️ & 🌙 | | Satin Lips® (mask and balm) | |
| ☀️ & 🌙 | | TimeWise® Targeted-Action® Eye Revitalizer or Indulge™ | |
| | | Soothing Eye Gel | |
| ☀️ & 🌙 | | TimeWise® Firming Eye Cream or | |
| | | TimeWise® Age-Fighting Eye Cream | |
| | | TimeWise® Targeted-Action® Line Reducer | |
| ☀️ | | Mary Kay® Foundation Primer Sunscreen Broad Spectrum | |
| | | SPF 15† | |
| ☀️ | | Mary Kay® Concealer | |
| ☀️ | | Mary Kay® Foundation | |
| ☀️ | | Mary Kay® Eye Primer | |
| ☀️ & 🌙 | | TimeWise® Age-Fighting Lip Primer | |
| ☀️ | | Mary Kay® Facial Highlighting Pen | |
| ☀️ | | Mary Kay® Powder | |
| ☀️ | | Mary Kay® Color Cosmetics | |

*Do not use Microdermabrasion (steps 1 & 2), and/or any mask together on the same day; however, you may alternate their usage during the week. If you are going to use a combination of these products in the same week, you may want to limit the usage of each product to only one or two times per week.

†Over-the-counter drug product