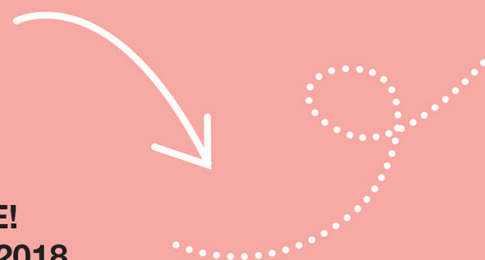


LIGHTS, CAMERA, TAKE ACTION!

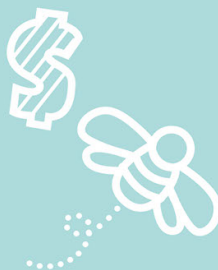
ACTION



TAKE THE CHALLENGE!

July 1, 2017 – June 30, 2018

For each month during the 2017–2018 Seminar year that an Independent Beauty Consultant places a cumulative \$600* or more wholesale Section 1 order, she will receive an **exclusively designed charm bracelet by renowned jewelry designer R.J. Graziano**. This month's bracelet is totally charming and features the power word **ACTION**. When you take action with every new face you meet, this sparkling bracelet could be yours!



SEMINAR CONSISTENCY CHALLENGE March 1, 2018 – June 30, 2018

Want to go places? Just focus on some new faces! And when you achieve the *New Faces Take You Places* Challenge for the months of March, April, May and June **AND** add one qualified** new personal team member during the challenge period, you will receive the exclusive consistency challenge bracelet with a crystal-encrusted charm featuring the power word **SISTERS**. And there are even more great rewards that could come your way! Check them out on *Mary Kay InTouch*®.

NEW
FACES
take you
PLACES

*The \$600 or more wholesale Section 1 order requirement per month can be placed in one single order or placed in cumulative orders, as long as the orders are placed in the same calendar month. Customer Delivery Service, Guest Checkout and EZ Ship order amounts also will count toward your \$600 or more wholesale Section 1 requirement. You'll receive your bracelet inside your qualifying order. One bracelet per contest achiever each month.

**A qualified new personal team member is one whose initial order with the Company is \$600 or more in wholesale Section 1 products, and it is received and accepted by the Company in the same or following calendar month that her Independent Beauty Consultant Agreement is received and accepted by the Company (A-1) during the challenge period. For purposes of this challenge, an Independent Beauty Consultant whose Agreement is received and accepted by the Company in the month of February 2018, and who places a qualifying order that is received and accepted by the Company in the month of March 2018, will be counted. An Independent Beauty Consultant who places an order in July 2018 will not count toward the challenge.

REACTIVATION

Reactivate from inactive status with a \$225+ wholesale order to earn a Seminar Keychain



SIGNING BONUS

Recruit & Recruiter earn the Making Your Mark Pen Set (limit one per recruiter)



MOVING ON UP

So Inspired Tote when you promote yourself to Star Team Builder



Move up to Senior Consultant to earn Cool Inspiration Water Bottle

(Must fill out an "I Won a Prize" voucher at ww.bravearea.com.)